

# Entrepreneurship (ENT)

## **ENT 120: Introduction to Entrepreneurship**

This course introduces basic entrepreneurial business concepts and how these concepts are interconnected in determining the initial feasibility of an undeveloped original business idea. It illustrates the search for the unknowns that most new business ventures face. This course is intended as an introduction to the study of fundamental business factors and practices essential to the construction of a simple business model. This simplified business model may serve in the future as the foundation from which a more rigorous comprehensive and intricate formal business plan is written. This introductory course is intended for both business and non-business students seeking to learn about the rudiments of the formation of a business.

Credits: 3

Prerequisites: Placement in ENG 100 or Instructor consent

## **ENT 125: Starting a New Business**

ENT 125 surveys the business environment, establishing a business entity, decision-making processes, marketing assessments, financing, operations considerations, and government regulations as they relate to the development of a formal business plan. It is designed for those who wish to start or are currently operating their own business. (Formerly MGT 125)

Credits: 3

Prerequisites: ENG 22 or ENG 24 with a grade of CR or equivalent or concurrent enrollment or Instructor consent

Recommended Prep: BUS 120, MKT 120