

BUSN 158: Social Media and Collaboration Tools for Business

Introduces students to social media, collaboration, and Web tools as they relate to business. Students learn how to effectively create, maintain, and update blogs, social media sites (e.g., Facebook, Twitter, LinkedIn, Pinterest, Google+, YouTube), and internal/external collaboration and communication tools. Organizational management of cloud storage will be covered.

Credits: 3

Program: [Business Technology](#)

Recommended Prep: ENG 22, BUS 101, BUSN 123